

EXCERPT from

from

Hard To Get

By Mimi Tanner

Your Personal Guidebook
on How to Play the Game
of Love

www.hardtoget.com

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Be slow to get to know a man,
Slow to commit,
And slow to fall in love.

-- Mimi Tanner

Hard to Get is Human Nature 101

Being hard to get is a response to one of the most basic truths of human nature: humans love a feeling of accomplishment. We love to work for something valuable and finally obtain it.

We tend to scorn what is handed to us too easily. We rarely appreciate things which come too easily. We value the things which are elusive – harder to reach, harder to find, harder to get.

As humans, we are created to thrive on desire. Here's a newsflash: You can't desire something you already have!

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As with many other realities of life, many people are unhappy about this truth of human nature and waste precious energy fighting against it. They regard it with suspicion and even hostility – even though the truth of it stares them in the face every day.

They may as well be fighting against the sun rising and setting, because their discomfort is not going to change the facts of life! There's just no denying it – being hard to get is a fundamental principle of human nature and particularly, romance. It can even be the make or break factor.

Lots of books and articles say that they disagree with being hard to get and “playing games,” but then they proceed to tell people to do the exact same things that you do when you're “hard to get”!

By the way, when did “games” get such a bad name? So games are okay when it's checkers, but not okay when it comes to romance? Gee, what Sad Sack came up with that rule? The kind of “games” we're talking about will keep you healthy, happy, and having the time of your life – and so will he.

This theme of human nature has been well known throughout the ages of time. When you can't get something easily – people want it more. Not only that, but the price tag goes up too. (Check your local market.)

Hard to Get is a time-honored principle for a reason – it has helped hundreds of thousands of women to learn the meaning of valuing themselves and using self-restraint and self-discipline when some of their strongest urges could have resulted in actions that would have NOT worked in their best interests in the long run.

More on “games” as we continue this program. But make no mistake about it. Love is a game – the most wonderful “game” ever invented. Play to win. Play hard.... to get!

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**Lucinda: “Whatever you work for has more value than
what you get for free”**

Hi Mimi,

I suppose the whole thing boils down to a very old principle: whatever you work for has more value (in your mind) than what you get for free.

If you have to court a woman for three months, when you finally sleep with her, it means much more to you than if you slept with her the first night (independently of the objective “quality” of the sex). Something difficult is more meaningful than something easy.

Applied to romance, when the high-maintenance woman makes the man jump through hoops, he’s associating her with something valuable, because he has to work so hard for her. Whereas as the non-demanding, “together,” low-maintenance woman: well, yeah, she’s attractive, but... so what? Why bother?

Hope I’m not overstating my case. ;-)

Best,
Lucinda

Hard to Get is Controversial

Some women say, “With a really great man, I shouldn’t need to play games.”

We say, “Great men love a challenge. When they’re married to you, they’ll cherish you all the more **because** you were hard to get.”

Some women say, “I don’t have the energy to act like that.”

We say, “Most worthwhile things take energy and effort. The results are worth it.”

Some MEN say, “I don’t want a woman who plays games.”

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We say, “Yeah, right. What men think they want and what they really want are usually two different things!

We’ll be talking about THAT at length in the next class!

Some women say, “I just don’t like the whole idea of playing hard to get.”

We say, “Consider the alternative. It’s not a pretty picture. Not being hard to get means that you get to Emotional First Base long before he does. When he realizes that you are there before him – he will start backing away from you. This causes a lot of broken hearts.”

Hard To Get means you are in control – and you’re a lot more likely to get the man you want and to have a better relationship with him in the long run.

“How true – how true! When I’m being mysterious and not pouring out my emotional needs, I have total control. I hate to say it, but the more I’m mysterious, the more he wants to be with me.” -- Lisa

Yes, the Hard-To-Get Mindset Gives You An Edge!

The sad truth is that because of a lot of women’s preconceived ideas about what being Hard To Get means, they may fail to appreciate the fact that it empowers women.

These same women get very angry at a woman who does employ these strategies because they then claim that it’s so unfair that you have an edge!

You do have an edge. But you’re doing nothing more than what women have been doing for centuries, whether it was intentional or not. It’s simply what works, what protects your heart, and what ignites the fireworks of romance in a way that imprints YOU on his heart forever.

You are being yourself – but it’s the self that is not desperate to win any man. It’s the self that knows she is wonderful and worth being pursued and courted by the man of her dreams. With that mindset, you’re already a winner.

It's Okay to Make Conscious Decisions about Your Love Life!

Women often call it “playing games” only because they are making **conscious decisions** about what to do in relationship situations instead of just “going with the flow” of their feelings.

However, when you drive a car, do you follow conscious guidelines every minute, or do you just drive any way you feel like at the moment? Do you drive on the sidewalk and run stop signs, or do you follow guidelines that make things go well for everyone?

Being intelligent means that we think about what we are doing in every aspect of our lives, and relationships are no different. Many want to think that relationships are the one area of life where you can just sit back and relax and the great things will happen because that's how love is supposed to be.

-- Mimi Tanner, *Calling Men – the Complete Guide to Calling, Emailing, and Texting the Men You Date*

Love Should Be Playful

Love should be playful. To be playful is to enhance the experience of love for both of you. We all want love to be exciting – but how many people actually experience excitement when it comes to love? Certainly not enough!

Somehow we think that being “open” and “able to relax” with the person we love means that we can start getting heavy duty. We can now finally spill our guts about anything and everything, and he is supposed to be okay with it because he loves us so much. In fact some women seem to press the issue just so they can prove to themselves that a man really loves them. They put the poor guy through the mill until he's ready to bolt for the door!

What most women don't know is this:

Men value different things in women – than women value in men.

The sooner a woman realizes that a man's emotional needs are different than hers, the sooner she'll start having successful relationships.

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Men are attracted to different traits in a woman than a woman is attracted to in a man. One of the main things men value in women – as difficult as it is to talk about – is looks. We will be devoting a long discussion to this in an upcoming class.

Men also love games. We all know that men love such things as sports, golf, cards, and so on. Men stay more connected to the kid in them than women tend to.

Men also are voracious enthusiasts about the game of love. You want to see a motivated man? Find one who is pursuing a woman. This is one reason why it works so well when you start having fun enjoying the journey instead of worrying so much about the destination.

He can't pursue you if you're already his!

Men also prefer not to be pinned down for a tough discussion that they're not ready to have. As author Bob Grant says in *The Woman Men Adore*, "Men respond to distance, not words." www.thewomanmenadore.com

So when you start making love into a fun chase, you're so far ahead of the game that you will literally leave any "competition" in the dust. (Think you're not competitive? Well, think again; you're probably a lot more competitive than you may realize. We all are. It's human nature!)

When Should You Be Hard To Get?

- ◆ As soon as you meet a new man you're interested in
- ◆ When you have not yet gotten his attention
- ◆ When he's ignoring you
- ◆ When your romance started out strong but then changed and you don't know why
- ◆ When your relationship is stagnating
- ◆ When you have been together for many years but the relationship is not moving toward a commitment

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◆ When you're flirting, dating, engaged, or married!

Being Hard to Get Works Even When You're Not Trying

The law of gravity works whether we are aware of it or not. It works whether we're thinking about it or not. It just works. It's the same with being Hard to Get. Like any law of human nature, it works. It doesn't matter if you are aware of WHY it works – it just works.

Many women are hard to get because they either are not looking or are not interested at that time. Whether they are hard to get intentionally or not doesn't matter – because it still intensifies your relationship either way.

Here is a story that illustrates so many reasons why Hard To Get matters so much in having the love story of your dreams. And in this case, it was completely accidental – as often happens when a woman is just not looking for a relationship.

“He tells me all the time he was NOT going to let me get away.”

Mimi,

My personal love story is right out of a novel, and I thought you might be interested in it. Here it goes....

I got pregnant at the young age of 16 by a guy that I thought was wonderful. We ended up getting married and I had my beautiful daughter when I was only 17.

Well, after my daughter turned 3 months old, this “wonderful” guy I had married decided that he wasn't ready to be a father, so needless to say he left... and left me with nothing.

I got a job at a fast food restaurant to try and make ends meet. At this time I was NOT looking for a man. I was more concerned about my child's well being.

Well, I guess that God knew who was the perfect man for me, because after about a year of working in that restaurant, a man named David came through the drive-thru. Of course I just thought he was another one of those “men.” I wouldn't talk to him or go out on a date, even though he asked and asked....

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So David decided to get a part time job in the restaurant – then I would have to talk to him. Well, I finally decided to go out on a date with him on December 3, 1999. The rest is history! He asked me to marry him on February 6, 2000, and we got married on December 3, 2000, exactly one year from our first date.

We have just celebrated our 6th anniversary. He has adopted my daughter and loves her so much. David was not rich when I met him, but he has a heart of gold. I sometimes can't believe that he was basically **placed in my lap**.

My husband KNEW that I was the one for him from the first day he met me. He tells me all the time he was NOT going to let me get away. I hope this gives hope to women out there who think that there is no one for them. **It will just happen when you aren't looking for it.**

Sincerely, Drea

Drea's love story is wonderful exactly because of the intensity that was created by her lack of interest in David. This only made him want and appreciate her more. This tells us a lot about David, too. Drea's indifference only brought out the best in David. It provided them with memories that will last a lifetime. It's the kind of story that they will be telling their children and grandchildren.

The story would be completely different if Drea had been interested in David from the beginning – or if Drea had acted desperate.

Of all the situations in which a woman might have been looking for a man to “save” her – being alone at 18 with a baby to support – Drea was an independent woman who was taking responsibility for herself and her child. She wasn't looking for a man to sweep her off her feet.

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Thank you for reading this excerpt from “Hard to Get”!

Get “Hard to Get” and Find Out More!

- ◆ How to make a permanent emotional imprint on your man
- ◆ How to create romantic and sexual tension
- ◆ Secret psychological strategies that deeply affect your man in your favor
- ◆ How to get rid of the other woman he left you for (piece of cake)
- ◆ And oh, so much more!!

Find out more about “Hard to Get” at this website – and I will talk to you in my daily email column “With Love, Mimi Tanner”

www.hardtoget.com

